

Jelena is Chief Commercial Officer in TERI Engineering since 2013 and she is responsible for business development and sales for the telecommunication, automation and IT business verticals. She is responsible for partnership development with companies that TERI is (Rockwell Automation, XURA-former Comverse, HP, Oracle, Alcatel Lucent, NICE Systems, Zhilabs, Starhome Mach, ThingWorx, Verifone...) or plan to cooperate with. She is also directly managing Key Accounts in Telecommunication business vertical.

Before joining TERI Engineering in 2013, Jelena was working for Telekom Srbija, with short breaks, since 1997. She left Telekom from the position of the Executive director for planning, product development and marketing prior to which, she had been working for six years as Director of Marketing and Sales Function, responsible for mobile, fixed and multimedia services. During 2007, she was responsible for developing marketing and sales strategy for the commercial launch of the third mobile operator (m:tel) in Montenegro. She was also member of the Managing Board of m:tel, Montenegro. Before joining commercial division of Telekom Srbija, she was Head of the mobile core network O&M department in Telekom Srbija. In 2006 she worked as O&M Manager in Polkomtel, Poland and T-Mobile, USA.

Jelena holds a bachelor's degree in electrical engineering from the University of Belgrade, and MBA in marketing from the University Institute Kurt Bosch.

Jelena is married and has two children (Dusan and Ivana).